

SIYANG · CHINA

2019 UIA-CBC International Colleges and Universities Competitive Construction Workshop

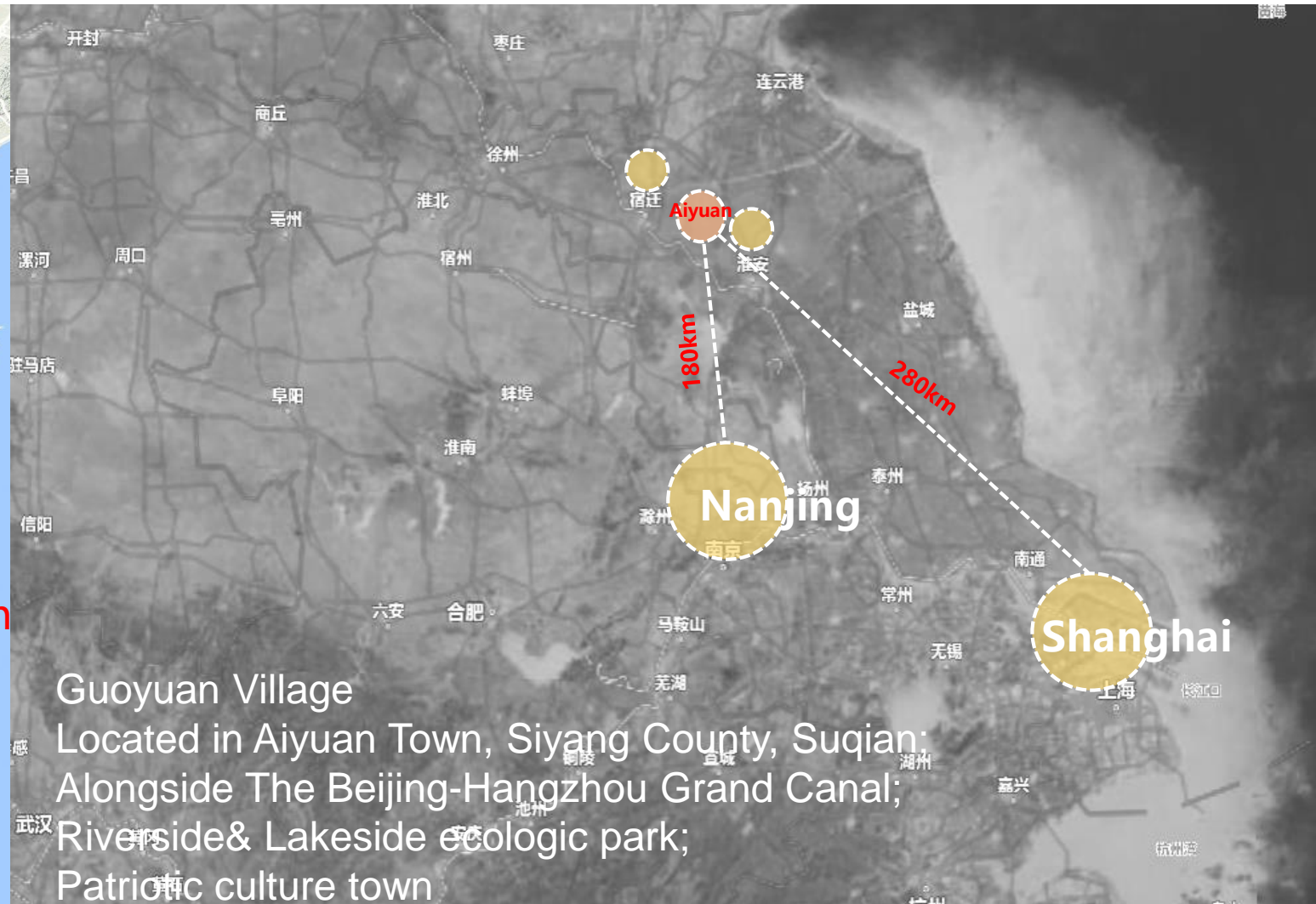
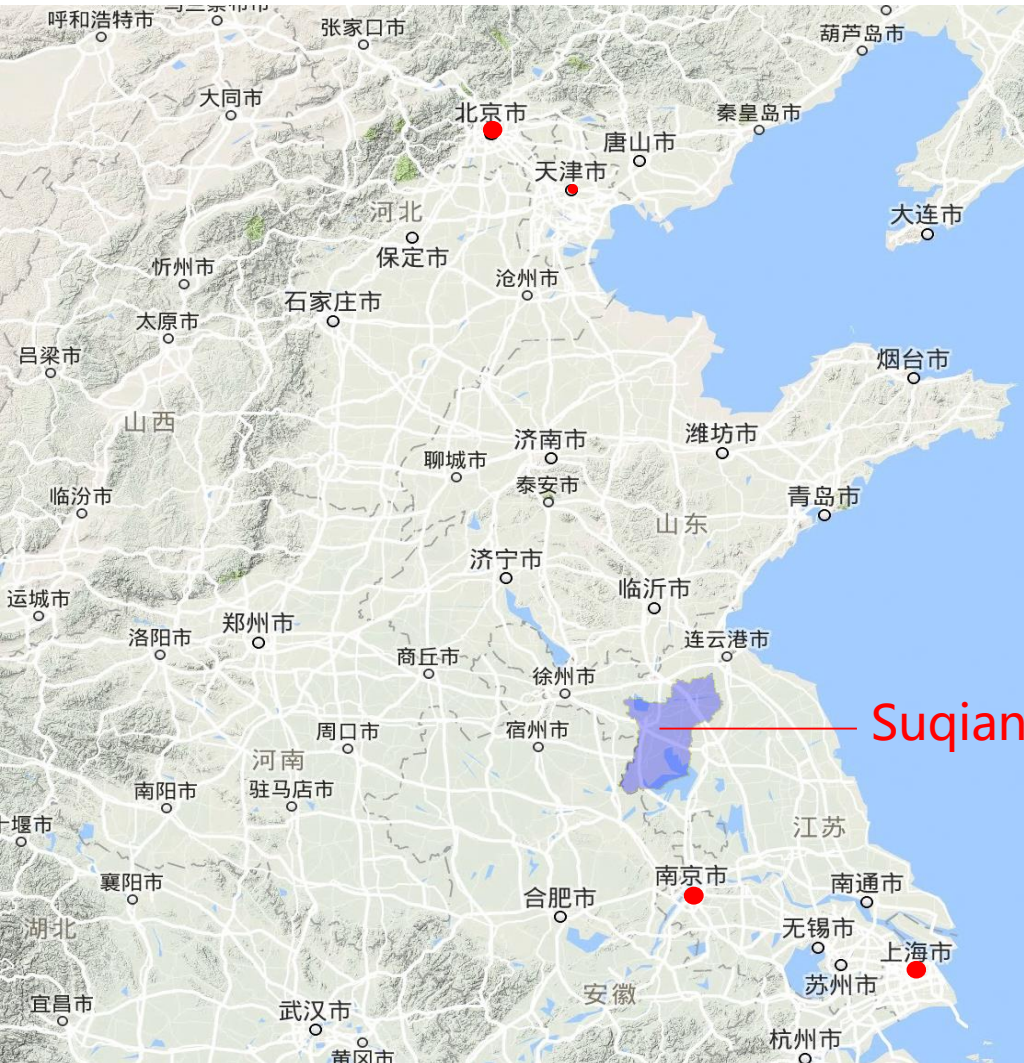
REGISTRATION DEADLINE
2019.2.28

SUBMISSION DEADLINE
2019.3.31

THEME

Pear Orchard Cabins

Location



Basic information

Aiyuan Town is located in the north of Shiyang County, Suqian , Jiangsu Province. It has a low-lying terrain and is close to the sea. It has four distinct seasons: cold winter, hot summer, mild spring and autumn. The town has an area of 64.48 km² and a population of 61,000. It borders Shuyang County in the north, 20km away from Shuyang County, 45km away from Suqian City in the west, 35km away from Shuyang County in the south, and 70km away from Huai'an City in the east.

Aiyuan Town has a profound history and culture. It is a key developing town and revolutionary old liberated area. The Chinese red culture is the gene of the town. Li Yizhen, Zhang Aiping, Li Gancheng and other older revolutionaries have left a glorious footprint in the revolution here.

Basic information

Ecology structure:

Pears, peaches, apples and other special produces are planted in the town. There are many fish ponds around the residents, which constitute the unique nature scenery of the town. The fruit industry has a long history in Aiyuan Town with large-scale planting of fruit trees that can be traced back to the period of Emperor Qianlong in Qing dynasty.

In 1952, Aiyuan Town was named as "The Second Largest Fruit Base in Jiangsu Province" by the Provincial Department of Agriculture and Forestry;

In 1999, Meiba Apple and Aiyuan Pear were awarded "Provincial High Quality Fruits";

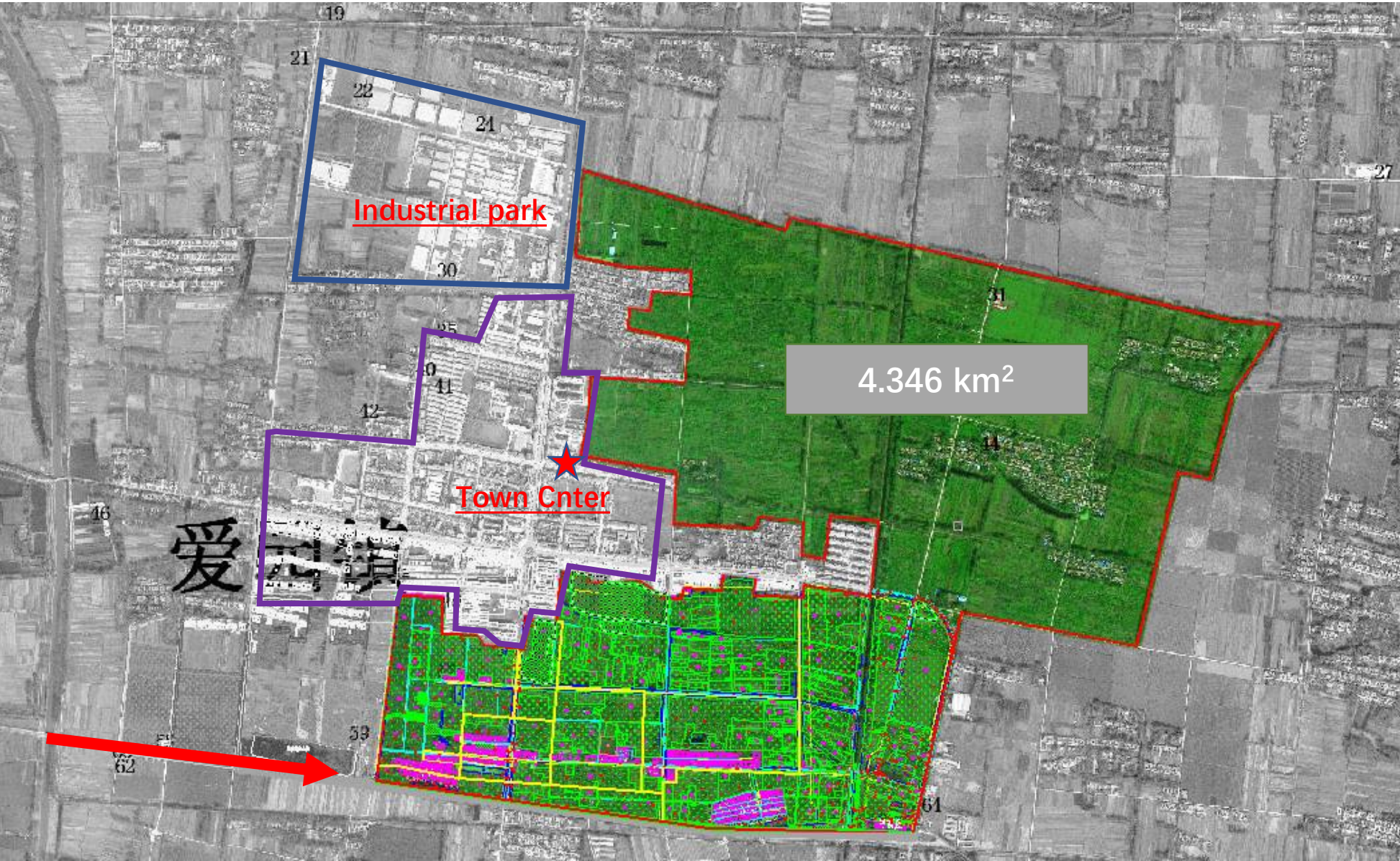
In 2015, "Pear Orchard's Spring and Autumn" was awarded "Provincial Three-star Rural Tourist Attraction";

In 2016, the "Century-old Pear Orchard" was voted the "Best Beauty Orchard" in the province;

In 2018, Guoyuan Village was commended by the Provincial Tourism Bureau as "the village to revitalize tourism, enrich the villagers, and benefit the people";

In 2018, Dakang Manor was declared as the "Siyang Fresh Peach" ecological origin service brand.

The planning area



The basic information of planning area

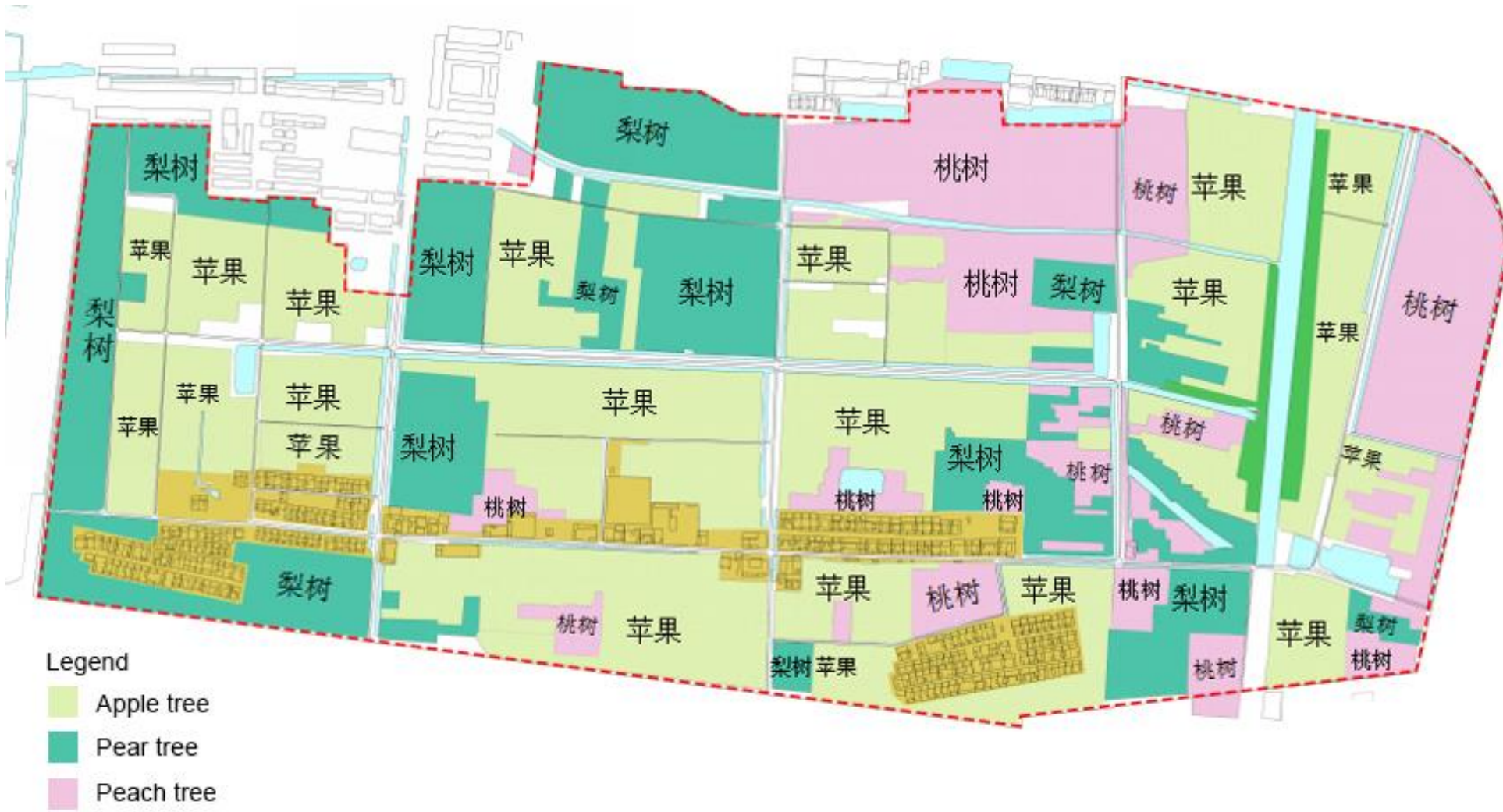
The planning area ranges from group one to group six (the green part) in Guoyuan Village, north to Shishu Road, south to Qian'ai Road and east to Sishu Road. The total planning area is around 166 hectares. There are around 300 households (750 residents) living in the selected area.



The basic information of planning area

The construction land in Aiyuan Village is around 11.55 hectares, facing the challenge of lacking public facilities. The agricultural and forestry land is mainly used for planting apples, peaches and pears. Aiyuan Town has a long history of planting fruit trees and is known as the “home of fruit products”. There is a century-old pear orchard in the west of the planning area.

Resource



There are characteristic industries in the village, mainly based on traditional agricultural planting industry, including planting pears, apples, peaches and other fruit trees.

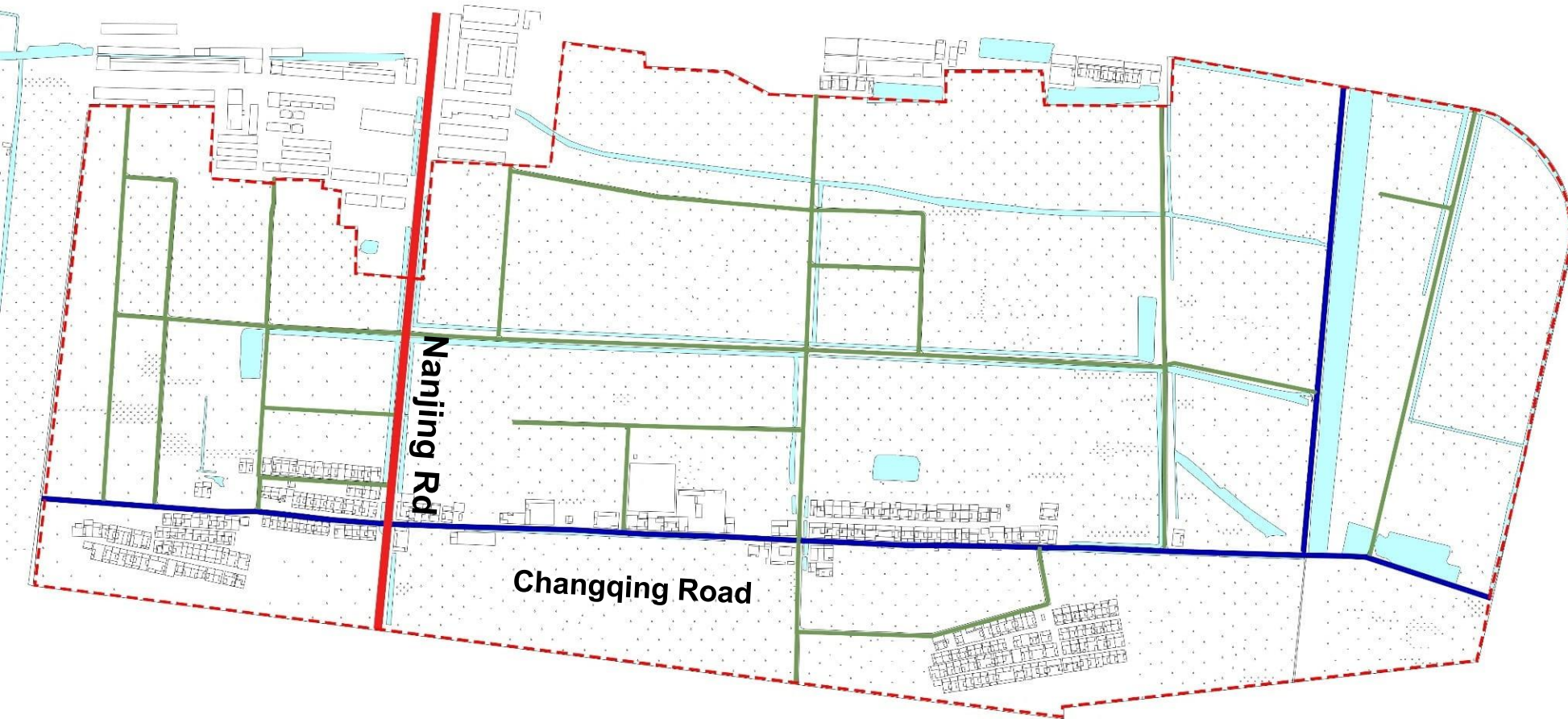
The traditional agriculture has a good foundation, while the special agricultural products have good prospects.

Resource

- The fruit planting area of Guoyuan Village is 5,800 mu. The special products in the village are white pear, Meiba apple and Xinbaifeng peach. At present, the characteristic industries are mainly based on **traditional agricultural planting industry**, including planting pears, apples, peaches and other fruit trees.
- Several cultural festivals such as the **Pear Blossom Festival** are held, based on the resource of **century-old pear orchard**, as well as the stories of the “Seven Gentlemen at pear orchard” and the anecdote of old revolutionists at pear orchard.
- The **craft processing factories** use fruit tree branches and roots as raw materials. The products include lampshades, fruit bowls, and ornaments, etc. The craft processing industry has strong development potential.



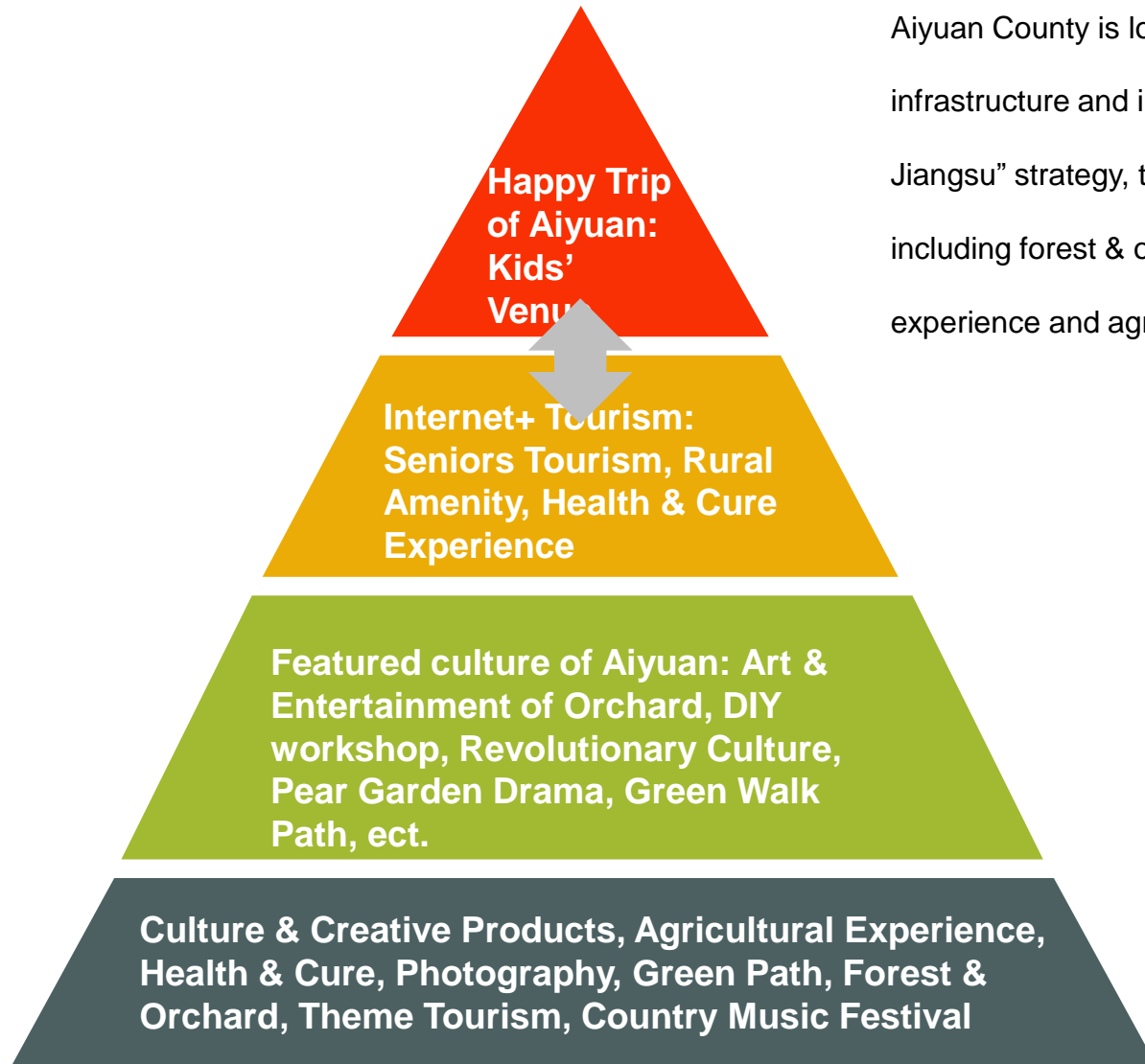
Transportation



- Nanjing Road
- Main Road in the village
- Unsurfaced Road in the village

The external traffic relies on the county-level road: Nanjing Road, which is the main road connecting the county and Aiyuan Town. Changqing Road is the major horizontal road in the area.

Planning Goals



Aiyuan County is located along Qianaixian Linguo Gallery, which faces a lack of hospitality infrastructure and in-depth tour products. Based on “Jiangsu Brand” and “Happy Trip of Jiangsu” strategy, the planning goal of Aiyuan is to build a brand that contains aspects including forest & orchard landscape, entertainment, orchard culture, history, cultural experience and agricultural experience.

Featured Life

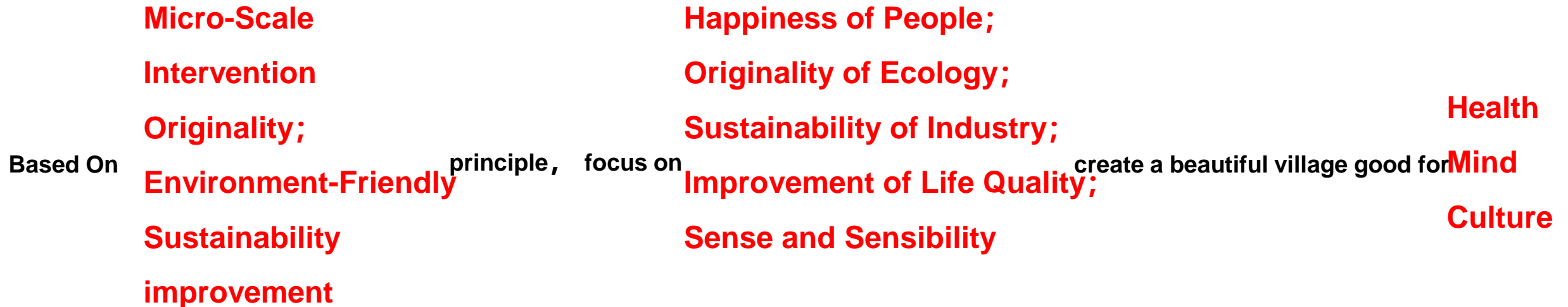


Pastoral Life



Basic Life

Planning Goals



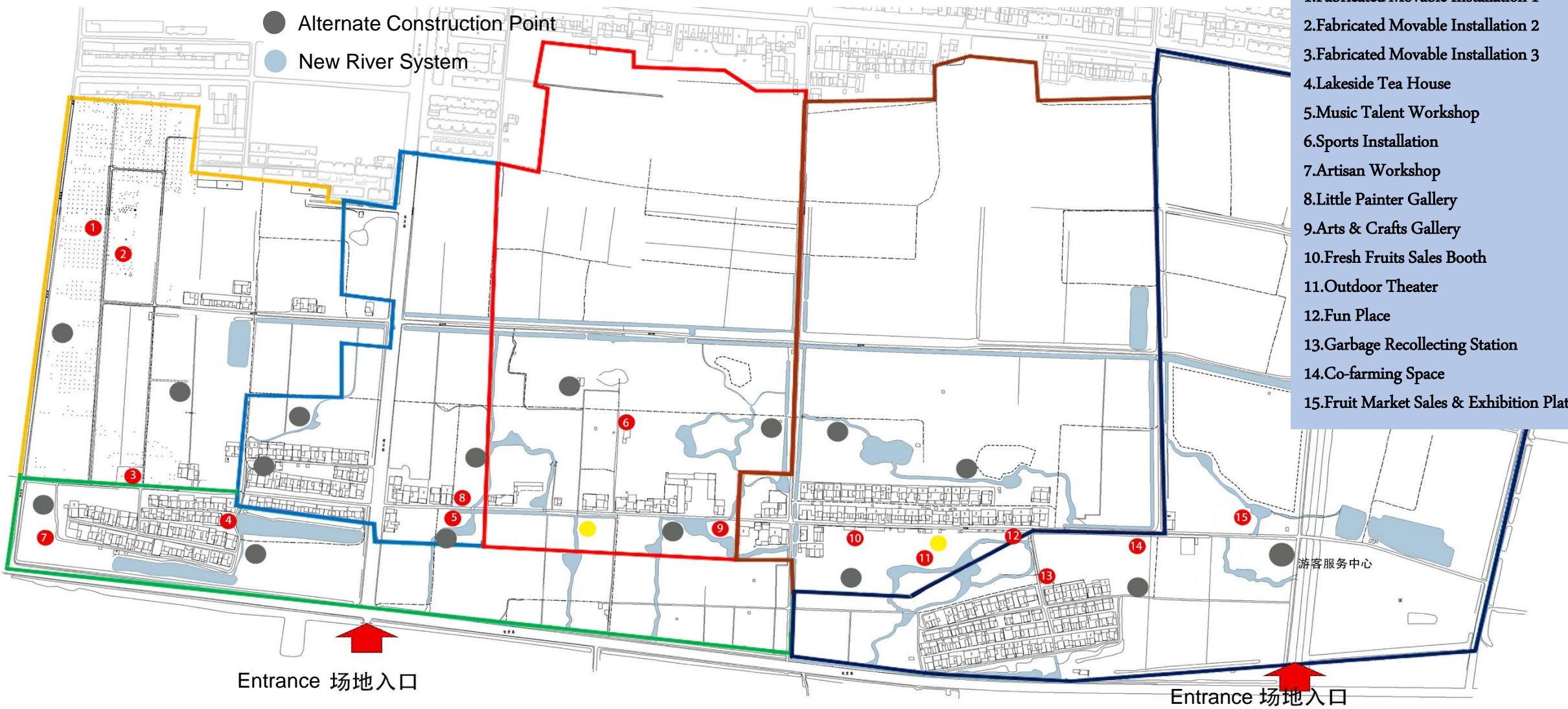
To Activate Beautiful Village with Conscious Spatial Design

To Touch the Souls with Innovative Village Place

Recommended Point for Competition (for details please see attached files)

- Construction Point
- Alternate Construction Point
- New River System

- 1.Fabricated Movable Installation 1
- 2.Fabricated Movable Installation 2
- 3.Fabricated Movable Installation 3
- 4.Lakeside Tea House
- 5.Music Talent Workshop
- 6.Sports Installation
- 7.Artisan Workshop
- 8.Little Painter Gallery
- 9.Arts & Crafts Gallery
- 10.Fresh Fruits Sales Booth
- 11.Outdoor Theater
- 12.Fun Place
- 13.Garbage Recollecting Station
- 14.Co-farming Space
- 15.Fruit Market Sales & Exhibition Platform



Entrance 场地入口

Entrance 场地入口

Types of Business (corresponding 15 points)

1.Fabricated Movable Installation 1

2.Fabricated Movable Installation 2

3.Fabricated Movable Installation 3

4.Lakeside Tea House

5.Music Talent Workshop

6.Sports Installation

7.Artisan Workshop

8.Little Painter Gallery

9.Arts & Crafts Gallery

10.Fresh Fruits Sales Booth

11.Outdoor Theater

12.Fun Place

13.Garbage Recollecting Station

14.Co-farming Space

15.Fruit Market Sales & Exhibition Platform



Contact Us

Mainland China: 010-56077246; 18600687328

China Hong Kong, Macao, Taiwan and abroad: +86 18511537506:

Email: constructionworkshop@chinabuildingcentre.com

Website: <http://constructionworkshop.chinabuildingcentre.com>